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Detroit Loft Project receives national attention.

(DETROIT, MI – January 14, 2008)

The City of Detroit just received national recognition as one of the top 5 Loft Cities in America to live in. In a new national publication called LOFT, Detroit is identified as one of America's top 5. A feature article titled, "The top 10 Loft Cities in America" identifies Detroit ahead of traditional loft powerhouse cities, such as Seattle, Denver, Chicago, Austin and Kansas City. Two photos representing Detroit in the feature are from the very recently completed *Research Lofts on Trumbull Avenue* project. A 38 – unit historic loft redevelopment by two local Developers Chadd A. Fox, and John P. Biggar. To be ranked in the same company just behind New York, LA, Atlanta and Portland is very welcomed, said Mr. Fox.

The two developers created something useful in a once blighted neighborhood just north of Wayne State University's Football Field. Using an abandoned structure, and adjacent property that had exceeded their useful life, the two developers followed basic business fundamentals. Provide the best quality Loft product in the country at the best price. The market has responded. We have closed on 22 Lofts in just over 13 months. The remaining Loft units are in the final construction process to represent the 2008 models. The project features a secure gated community, park like setting, pet friendly atmosphere, community center, and much, much more. Monthly costs range from \$900 - \$1,400 monthly including NEZ tax abatement and association dues.

For additional information contact Chadd Fox, at www.ResearchLofts.com, (313) 363 1123 to come see why people are talking about "*Detroit's Premier Historic Loft*".

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